

## J. W. Pepper launches the new Cut Time!

Exton, PA – On July 20<sup>th</sup>, 2017, J.W. Pepper launched Cut Time®, a powerful online group management tool for music directors and parent booster groups. Cut Time helps directors manage their music programs through a modern, efficient interface, cutting the time it takes to handle the large amount of administrative tasks teachers are faced with. And, being built for mobile use as well as use on other devices, a director has access to their program wherever they go, and whenever they need it.

According to Glenn Burtch, CEO and President of J.W. Pepper, "We talk to music directors every day. It's unbelievable how busy they are and how dedicated they are to their students and programs. We feel it's important they have solutions and tools that save them time so they can focus on the most important part of their job – bringing music into their schools and communities."

To make Cut Time a reality, Pepper has partnered with Trigon Road, an experienced developer of group management software for the performing arts. Kathy Fernandes, Chief Marketing Officer at Pepper says of the partnership, "Trigon Road brings valuable, real-world experience from the systems they created for the Drum Corps and competitive band circuits. That valuable experience, coupled with Pepper's desire to ease the work load for directors, is the perfect pairing."

Pepper has engaged with Educational Consultant, Scott McCormick, to help with the launch of Cut Time. McCormick is the Founder and President of AMP: the Association of Music Parents. His experience in working with music booster groups, educators and national music organizations brings an additional layer of expertise to the Cut Time team.

Core features of the Cut Time platform include a robust system for managing the students, parents, staff and volunteers in music programs; free and easy communication via email and text; document and inventory organizational tools; financial tracking of obligations and payments; event and calendar management; student assignments and grading; easy reporting; and more.

Additional information about Cut Time is available at www.cuttime.net.

For more information about this news release, contact Ashley Babula at 610-648-0500 x2243 or <a href="mailto:ababula@jwpepper.com">ababula@jwpepper.com</a>.

**About J.W. Pepper & Son, Inc.** Founded in 1876, J.W. Pepper & Son, Inc. is the largest sheet music retailer in the world. Pepper recently celebrated its 140th anniversary, honoring 14 decades of customer service and devotion to music and music education. In addition to providing music accessories, various music software products, and music for state contests and music festivals, Pepper also offers choral, band, orchestra, church, classroom, instrumental, piano, and vocal music to directors, teachers, and other professional musicians around the world. The company provides its products and services through its 12 stores across the U.S. and online.

**About Trigon Road:** Trigon Road has been creating great cloud-based services for the performing arts for over a decade. In 2006, Trigon Road created CorpsData, the data management and communications service used by over two-thirds of the drum and bugle corps in North America (as well as some corps in Europe). And in 2010, Trigon Road created Emma - an event management service for the performing arts. Emma is used by USBands to manage their over 300 events and 800 ensembles, and by Drum Corps International to manage their summer events, corps, judges, event staff and more. Trigon Road has developed the expertise to deliver great services to the performing arts inexpensively, efficiently and in the most intuitive, easy-to-use interfaces. Today, CorpsData and Emma are used every day by thousands of people around the world.